



# Better Hardwood Flooring

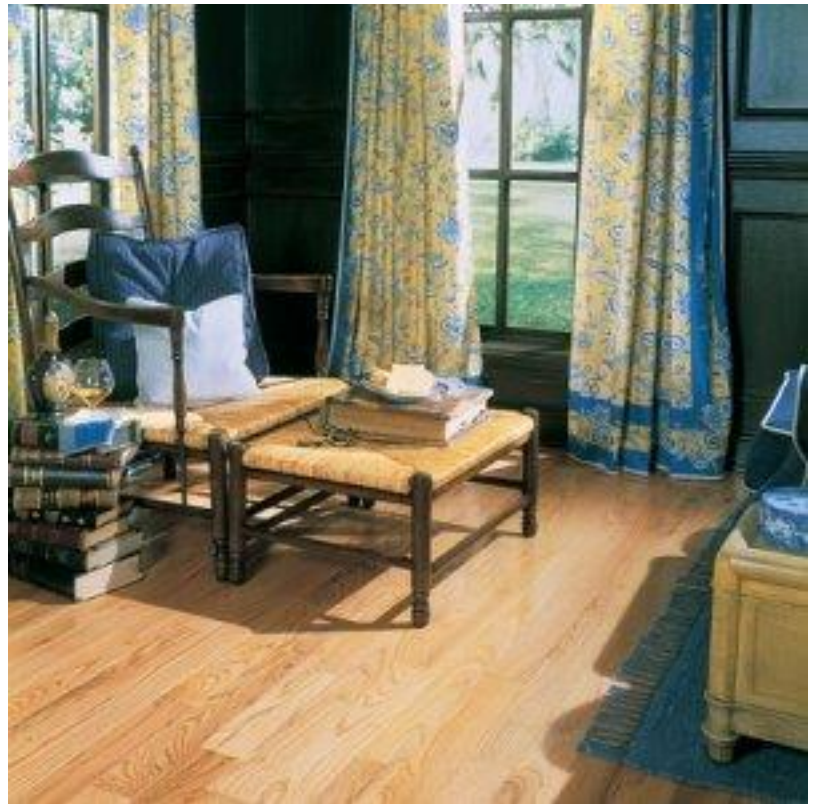
*Better Service, Better Quality, Better Value*

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## Are hardwood floors expensive?

Hardwood floors are very competitively priced and represent an excellent value when compared to other flooring options. When properly maintained hardwood floors almost never have to be replaced and will enhance or even increase the value of your home should you decide to sell. When compared to other flooring products, hardwood floors provide long-lasting value, as real wood floors are "Beauty that last a lifetime".

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## Is it cost-effective to select wood flooring over less costly materials?

Yes! According to the National Wood Flooring Association (NWFA) & residential real estate agents, homes with wood floors hold their value better, sell faster, and fetch higher prices, according to a recent nationwide survey commissioned by the trade organization. By a three-to-one margin, real estate agents said that a house with wood floors would sell faster than a carpeted house.